

# Social media & emergencies: The basics of how your smartphone can help you...

With many recent emergencies in Europe, social media have proven to be a reliable ally for citizens and authorities.

## But do you know how to react in an emergency?

On this 112 Day, get an overview of what you need to do if you find yourself in an emergency, whether it's a natural disaster or a man-made one.



## Positive points in a nutshell...

- Many Europeans already use social media on their everyday lives**
- It's quick and easy to get in touch with your family and friends**
- Receive real-time information from officials and authorities**

## About the European 112 Day

On 11 February, Europe celebrates the European 112 Day, a day established in 2009 and dedicated to raising awareness of the European emergency number 112. Countries all over Europe have the opportunity to organise communication activities and other events to promote the European emergency number 112 to their citizens and help spread the message.

Each year, the European Emergency Number Association (EENA) proposes a theme to be highlighted in European countries. Given the role of social media in recent natural disasters and attacks in Europe and the world, the **theme proposed for 112 Day 2017 is "Emergencies & social media: how to react"**.

*This fact-sheet is for information purposes only and is non-exhaustive when it comes to the appropriate behaviour one should adopt in an emergency. Please consult your local and national emergency services, public safety and civil protection authorities for specific instructions in case of emergencies.*



[www.112day.eu](http://www.112day.eu)